



# SUPPLY CHAIN MANAGEMENT (SCM)



# Understanding the supply chain

## Chapter 1

# Chapter 1 Contents

What is a Supply Chain?

The Objective of a Supply Chain

Decision Phases in a Supply  
Chain

Process Views of a Supply Chain

Scope of the Supply Chain

Supply Chain Operations:  
Planning and Sourcing



# **Achieving strategic fit in the supply chain**

## **Chapter 2**

# Chapter 2 Contents

Supply Chain Performance: Achieving Strategic Fit and Scope

Achieving Strategic Fit

Other Issues Affecting Strategic Fit



# **Supply chain drivers and metrics**

## **Chapter 3**

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Supply Chain Drivers and Obstacle

Facilities

Inventory

Transportation

Information

Obstacles to Achieving Strategic Fit



# **Designing distribution networks and applications to Omni-Channel retailing**

## **Chapter 4**



# Chapter 4 Contents

Designing the Distribution Network  
in a Supply Chain

Factors Influencing Distribution  
Network Design

Design Options for A Distribution  
Network

Selecting a Distribution Network  
Design



# **Network Design in the Supply Chain**

## **Chapter 5**

# Chapter 5 Contents

The Role Of Network Design In The Supply Chain

Factors Influencing Network Design Decisions

Framework for Network Design Decisions



# **Logistics 4.0 and Future of Supply Chains**

## **Chapter 6**

# Chapter 6 Contents



Introduction

The Concept of Industry 4.0

# THANK YOU!

